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## GENERAL INFORMATION

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### PROFESSOR INFORMATION

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**Instructor:** Timothy Walker    **Phone/Text:** (863) 546-0702  
**AIM:**    **Department Phone:** (305) 348-2744  
**Office Hours:** By appointment    **E-mail:** Please use Blackboard course mail

### COURSE DESCRIPTION

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In Designing Web Pages you will learn how to design Web pages for display on the World Wide Web. Fundamental design elements and contemporary design tools are discussed. The course has something to offer both students who have a technical background and those who do not.

The class includes a study of the following topics:

1. Understand the fundamentals of designing and publishing pages on the World Wide Web.
2. Become familiar with the web language HTML.
3. Learn how to use graphics and animation web design tools.
4. Understand the fundamentals of planning and designing successful Web sites.
5. Use of the contemporary web editor tool to build your Web site

### COURSE OBJECTIVES

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By the end of this course you will be able to:

- identify good Web design.
- design and build well designed Web pages.
- use a tool to create Web sites.
- use a tool to create and edit basic Web-ready graphics.
- work in groups to design and create Web sites.

### TEACHING METHODOLOGY

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You will have the opportunity to interact with the instructor and other students in the course. While this is an online course, it is not designed for you to work in a vacuum. I believe that this will be a fun and rewarding journey, but you must be committed to doing all of the work.

## IMPORTANT INFORMATION

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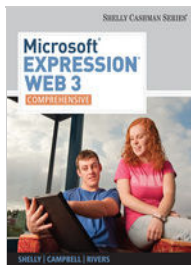
## COURSE PREREQUISITES

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There are no prerequisites for this course.

## TEXTBOOK

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[Microsoft Expression Web 3: Comprehensive Concepts and Techniques](#) (eBook [available](#))

Gary B. Shelly, Jennifer T. Campbell, Ollie N. Rivers

1st edition, 2011

ISBN 10: 0-538-47444-0

**IMPORTANT:** The above textbook may be ordered as a COP3835 (Online) course kit from [fiu.bkstore.com](http://fiu.bkstore.com) or directly from the FIU bookstore at UP campus. To insure the proper completion of the class's contents and projects in this course, it's the student's responsibility to acquire the textbook. Please make sure to order the book as soon as possible.

**SOFTWARE:** Each student must have Microsoft Expression Web or Studio. This software is only on the PC. **There is no MAC version of this software.** The software is available for free from FIU's MSDNAA [site](#). You should receive an email in your FIU Mail with more information. If you have any questions about acquiring the software, please contact the Computer Science helpdesk at [request@cs.fiu.edu](mailto:request@cs.fiu.edu)

Students must have a way to post a Web site. You can use your FIUnix account. For more information about your FIUnix account, see [http://uts.fiu.edu/student\\_otherserv\\_FIUnix.html](http://uts.fiu.edu/student_otherserv_FIUnix.html) I recommend that you use the FIU service as there is technical support available through the Division of Information Technology. Please sign up for your FIUnix account as soon as possible. The FIU helpdesk cannot help you if you elect to use Web site other than that provided by the university. Remember, the FIU helpdesk is your technical support resource.

## EXPECTATIONS OF THIS COURSE

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This is an online course, meaning that most of the course work will be conducted online. Expectations for performance in an online course are the same as for a traditional course; in fact, online courses require a degree of self-motivation, self-discipline, and technology skills that can make them more demanding for some students. Online courses are not independent study courses. You will be expected to interact online with instructor/s and peers and keep up with all assignments.

## COMMUNICATING WITH THE INSTRUCTOR

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I check e-mail often. It is reasonable to expect a return message within 48 - 72 hours. Generally, I return e-mail in a much shorter amount of time; however, sometimes life does not allow that ;) Answers to questions such as "When is the next exam?" and "When is a project due?" can be found on the course schedule. The best way to contact me is via the course email.

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## COURSE DETAILS

## GRADING

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<b>COURSE REQUIREMENTS</b>	<b>POINTS</b>
Tests 1 and 2	30 each
Introduction Project 1	2
Introduction Project 2	3
HTML Tutorial Quiz	5
HTML Project	10
Notes from the Prof Discussion Posts - 5 posts	2 each
Assessment 1 - Web Design Assessment	10
Assessment 2 - Covering Chapters 1 & 2	10
Assessment 3 - Covering Chapters 3 & 4	10
Assessment 4 - Covering Chapters 5 & 6	10
Assessment 5 - Covering Chapters 7, 8 & 9	10
Introduction Web site	10
Individual Project Design	25
Individual Project Site	25
Total	200

<b>LETTER GRADE</b>	<b>POINTS</b>	<b>LETTER GRADE</b>	<b>POINTS</b>	<b>LETTER GRADE</b>	<b>POINTS</b>
A	188-200	B-	162-167	D+	136-141
A-	182-187	C+	156-161	D	128-135
B+	176-181	C	148-155	F	0-127
B	168-175	C-	142-147		

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## **POLICIES AND PROCEDURES**

FIU's policies and procedures are important to the quality of your education

[Click here](#) for details on our On-campus Orientation/Online Tutorial, Server Maintenance Requirements, FIU Library support and FIU Policies.

### **Statement of Understanding between Professor and Student**

Every student must respect the right of all to have an equitable opportunity to learn and honestly demonstrate the quality of their learning. Therefore, all students must adhere to a standard of academic conduct, demonstrating respect for themselves, their fellow students, and the educational mission of the University. As a student taking this class:

- I will not represent someone else's work as my own

- I will not cheat, nor will I aid in another's cheating
- I will be honest in my academic endeavors
- I understand that if I am found responsible for academic misconduct, I will be subject to the academic misconduct procedures and sanctions as outlined in the Student Handbook

Failure to adhere to the guidelines stated above may result in one of the following:

**Expulsion:** Permanent separation of the student from the University, preventing readmission to the institution. This sanction shall be recorded on the student's transcript.

**Suspension:** Temporary separation of the student from the University for a specific period of time.

By taking this online course I promise to adhere to FIU's Student Code of Academic Integrity. For details on the policy and procedure go to [ACADEMIC MISCONDUCT](#).

## TESTS

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It is your responsibility to make sure your computer meets the minimum [hardware requirements](#).

- There will be two tests and 5 assessments (quizzes) during the course of the semester. See the schedule for dates. We will be using the Respondis lock down browser for tests. Tests should be taken without the use of notes, texts, Web sites, or any outside materials. Using any aid on a test constitutes academic misconduct.
- The first test will cover the material covered in the first half of the course. The final test will be cumulative covering material from the entire semester.

## PROJECTS

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There are numerous projects and assignments in this course. Please check the schedule for more information about due dates. You can also find project descriptions on the menu.

## LATE WORK

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All late work, without prior approval by the professor, will not be accepted. If there are exegent circumstances for late work these will be handled on a case-by-case basis. Please do not email late work expecting that it will be graded. If you have a strong case for an extension, such as the death of a close family member or if you are hospitalized, it is your job to contact Professor Walker as soon as possible and provide documentation.

## GENERAL INFORMATION

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The most important thing to remember in this class is to keep up with the work. If you fall behind, you will have problems catching up, however, if you budget your time you should have no problems keeping up. The second most important thing to remember is to talk to me if you are having problems. I am the one who can provide the answer to your questions. If you are having difficulties, come talk to me **BEFORE** an assignment is due. I cannot help you after you have turned in an assignment, but I can and will help you before.

## HONESTY POLICY

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Honesty is expected at all times. Dishonesty will not be tolerated. Please see the FIU student handbook for a detailed description of Academic Dishonesty. Dishonesty will result in automatically failing the course and the dishonest conduct will be reported to Academic Affairs and prosecuted to the extent allowed by FIU. If you are having problems talk to me. I am a reasonable human being and I am willing to assist you as much as possible. You need to contact me as soon as you are aware there is a problem. If you wait until the end of the term to tell me that you have been struggling all semester, our options are severely limited.

## TIPS FOR SUCCESS

1. Keep up with readings and assignments - I don't assign them without a purpose
2. Be sure to log into the course every day to check email, announcements and the schedule - you are less likely to miss an assignment or miss out on an opportunity this way.
3. Work on the projects throughout the term; don't wait until the last minute!
4. Have someone proof read your work before you turn it in!!
5. Talk to me if you have problems or questions! Together we can work out the problems :)
6. Participation is the key to success!!

## COURSE CALENDAR

### WEEKLY SCHEDULE

Readings that are listed are for the following week. They are to be completed the week in which they are assigned. Assignments are due the by 11:55 pm Sunday night of week they are assigned unless otherwise indicated.

DATE	READINGS AND TOPICS	INDIVIDUAL WORK
Week 1 January 9	History of the Internet HTML Tutorial HTML PowerPoint 1 HTML PowerPoint 2	Score for HTML Tutorial Quiz Introduction Project 1 Introduction Project 2
Week 2 January 16	Expression Chapter 1 Expression Web Design Feature	Handcode Project Notes from the Prof Discussion 1
Week 3 January 23	Expression Chapter 2	Assessment 1 - Web Design Assessment
Week 4 January 30	Expression Chapter 3	Assessment 2 - Chapters 1 & 2 Introduction Web Site Project - Due February 12
Week 5 February 6	Expression Chapter 4	Notes from the Prof Discussion 2
Week 6 February 13	Expression Chapter 5	Assessment 3 - Chapters 3 & 4
Week 7 February 20	Expression Chapter 6	Assessment 4 - Chapter 5 & 6
Week 8 February 27	Expression Chapter 7	Notes from the Prof Discussion 3
<b>Test 1</b>		<p><b>Test 1:</b></p> <p>1. No Makeups. Requests for emergency cases with supporting documents presented as evidence must be submitted within 24 hours before or after the test for consideration.</p> <p>2. Forgetting to take a test on the assigned test date is NOT an excuse for a makeup. Test's results will be posted in the gradebook.</p> <p>3. Important: For any TECHNICAL PROBLEM that might</p>

**You may take the test any time between 12:00 am Wednesday 2/29/12 and 11:59 pm Saturday 3/4/12**

Covers all material through week 7.

**3. Important:** For any TECHNICAL PROBLEM that might occur during the test, call immediately the Online Learning Team at 305-348-3630 for help (do not call your professor).

**4.** Make sure to use the browser **Internet Explorer** when taking your test to avoid technical problems. Read the instructions on the test page before you start.

**5.** When taking the test, use a reliable and stable computer to successfully complete your test.

**6.** Students with special needs (as evidenced by a letter from FIU Disability Center) must come and talk to the professor at least one week before the test.

Week 9  
March 5

Expression Chapter 8

Notes from the Prof Discussion 4  
Individual Project Design - Due March 25

Week 10  
March 12

Spring Break

Week 11  
March 19

Expression Chapter 9

Notes from the Prof Discussion 5

Week 12  
March 26

Expression Appendix I

Assessment 5 - Chapters 7, 8 & 9

Week 13  
April 2

Expression Appendix C

Individual Project Web Site - Due April 22

Week 14  
April 9

Expression Appendix B

Week 15  
April 16

Study for final test

### Test 2:

**1.** No Makeups. Requests for emergency cases with supporting documents presented as evidence must be submitted within 24 hours before or after the test for consideration.

**2.** Forgetting to take a test on the assigned test date is NOT an excuse for a makeup. Test's results will be posted in the gradebook.

**3. Important:** For any TECHNICAL PROBLEM that might occur during the test, call immediately the Online Learning Team at 305-348-3630 for help (do not call your professor).

**4.** Make sure to use the browser **Internet Explorer** when taking your test to avoid technical problems. Read the instructions on the test page before you start.

**5.** When taking the test, use a reliable and stable computer to successfully complete your test.

**Week 16  
April 23**

### TEST 2

**You may take the test any time between 12:00 am Monday 4/23/12 and 11:59 pm Thursday 4/27/12**

Covers the entire course.